



Pilgrim Festival Chorus Business Sponsor Advertisement Form

Benefits of advertising with PFC

- **Visibility in concert programs:** Your advertisement will be prominently featured in our 2024 winter and 2025 spring concert programs, reaching audience members during our performances.
- **Online exposure:** Your ad will be displayed through October 2025 on the home page of our website and on our advertising page, with a direct link to your website, maximizing your online visibility.
- **Email promotion:** We will showcase your ad with a link to your website in emails to our subscribers, encouraging them to support your business.
- **Social media recognition:** Your business will be exclusively featured as our weekly "shoutout" on Facebook and Instagram, reaching our followers and expanding your brand's reach.

Purchasing an Ad

- * **Cover full-page color ad:** inside of front cover, inside of back cover or outside of back cover on card stock – two programs plus 2 tickets winter concert; 2 tickets spring concert; donor listing as a "Partner" in both programs and on website (7 ½" high x 4 ½" wide) \$700

* Cover full-page color ad has three spaces available on a first come, first served basis.
Contact Sara Weiss at advertise@pilgrimfestivalchorus.org to confirm availability.

- Premium full-page black & white ad:** front section of two programs; 4 tickets winter concert; 4 tickets spring concert; donor listing as a "Patron" in both programs and on website. (7 ½" high x 4 ½" wide) \$500
- Full-page black & white ad:** two programs (7 ½" high x 4 ½" wide) \$300
- Half-page black & white ad:** two programs (3 ½" high x 4 ½" wide) \$175
- Quarter-page black & white ad:** two programs (1 ¾" high x 4 ½" wide) \$100

Ad submission deadline: **October 31, 2024**

We are happy to design your ad artwork at no additional cost!

Date: _____

Business Name

Business Contact Name

Business Address

Business Phone

Business Email

Business Website (*if applicable*)

PFC Member Contact Name (*if applicable*)

May we add your email to our Constant Contact list?

Yes

Please design my business ad artwork:

Yes

Ad copy submission options:

1. **Email to:** advertise@pilgrimfestivalchorus.org

Camera-ready ad copy in one of the following file formats: .pdf, .tiff, .jpg. Resolution should be at least 300 dpi (600 or higher preferable).

2. **Hard copy:** Clip business card or ad copy to this form. PLEASE DO NOT STAPLE

Check and business advertisement form submission:

Make check payable to **Pilgrim Festival Chorus** and mail form and check to:

Pilgrim Festival Chorus
PO Box 856
Plymouth, MA 02362

Thank you for your support!